

For Immediate Release

Design Spectrum of Hong Kong Design Centre Presents:
'PASS THE BATON' Exhibition

Part 3 **'FROM FUTURE TO NOW'** arrives at **DX design hub** in Sham Shui Po
Embrace the past, act **NOW** to create a better future.

Download hi-res photos: <https://bit.ly/471X42n>



(For Immediate Release – Hong Kong) Organised by the Hong Kong Design Centre (HKDC), sponsored by the Cultural and Creative Industries Development Agency (CCIDA), Design Spectrum has been exploring the concept of 'inheritance' through the lens of design with a three-part exhibition titled **'PASS THE BATON'**. Following the success of Part 1 'FROM PASSING BY TO PASSING ON' and Part 2 'FROM PROCESS TO PROGRESS', **Part 3 'FROM FUTURE TO NOW'** will take place in the vibrant Sham Shui Po district, on the ground floor of **DX design hub** (also sponsored by the CCIDA) at 280 Tung Chau Street, as a pre-heat for its official opening in early December!

The previous exhibitions, 'FROM PASSING BY TO PASSING ON' and 'FROM PROCESS TO PROGRESS', showcased the role of design in inheritance, explored what constitutes inheritance and what is worth preserving via the presentation of design projects and their creative processes to the public. As a continuation and an extension of the first two parts, **Part 3 'FROM FUTURE TO NOW'**, will showcase how design can enhance the visibility of the value of inheritance and explore possibilities for preservation and application of inheritance in different contexts. The public are invited to participate in preserving good things through new ways of design thinking. The exhibition runs from 19 October to 17 November 2024, with free admission by pre-registration.

New Landmark! 50+ Designs Reimagined

'FROM FUTURE TO NOW' brings together works from the previous two parts, showcasing design projects from Hong Kong, the Mainland, Macau, the United Kingdom, the United States, France, the Netherlands, Italy, Iceland, Japan, Korea and more. Curator **Michael Leung** has adopted a new mindset to rearrange the layout of more than 50 exhibits to fully penetrate and expand the exhibition's theme, creating a new visual experience and a deeper reflection and impact on the discussion of 'inheritance'. This includes the new look of the 'PROPHETIC ARCHIVES' project, which transforms the ideas for improving the city and the quality of everyday life shared by the public in the first part of the exhibition, 'FROM PASSING BY TO PASSING ON', into a visual journey that presents our shared vision for a better future.

Visitors will have a sneak peek of DX design hub and appreciate the vibrancy of local design. Operated by Hong Kong Design Centre and with CCIDA as the Lead Sponsor, DX design hub is a creative hub for design and fashion inspiration, as well as an incubator for emerging design talent and fashion designers, which will be launched in December this year.

Presenting the value and unlimited possibilities of 'inheritance' in four facets to stimulate new thinking

'FROM FUTURE TO NOW' features a wide range of exhibits from product and industrial design, communication design, digital and motion design, to fashion design. Curator **Michael Leung** presents them in four perspectives: Documentation, Process (Circular), Experience, and Representation (Cultural).

Documentation

Various mediums will be used to demonstrate how design can facilitate the exchange of ideas and the transmission of knowledge and how tangible and intangible values can be applied more broadly and diversely to meet contemporary needs. Exhibits include Chinese and international book designs, knitted art paintings by Laws Knitters and community themed exhibition by Jiksap.

Process (Circular)

Design thinking breaks through the traditional process and unlocks the possibility of materials. Here, we can see how designers smartly reuse materials and transform waste materials. For example, designer Karl Yin used Yi Design's new upcycled ceramic materials and 3D printing technology to create a bar table, demonstrating the potential of upcycling ceramic waste and showcasing Yi Design's specialisation in transforming ceramic waste.

Experience

Designers convey a deeper level of communication through user experience than is otherwise possible. Korean designer Jinhyun Jeon has designed a series of sensory tableware that defies conventional perceptions, challenging the boundaries of tableware applications and stimulating new sensory experiences through the concept of sensory associations with eating utensils. For example, adding small bumps to the smooth surface of spoons to stimulate the tongue and mouth triggers a new realm of aesthetics in eating and drinking.

Representation (Cultural)

In this part visitors will find several designers represented the familiar and forgotten treasures of Hong Kong's local culture. Local artist Katol brings hand-painted signboards to the exhibition, using traditional hand-painted lettering techniques together with his graphic design experience to develop his unique personal style, which has attracted many local shops and restaurants to use hand-painted signboards again; SPACEMARS, who love to mix and match characters in their secondary creations, take toys back to their roots by creating toys that are 'playable' and 'versatile'.

Free Gifts! Join Us to Pass the Baton and Create a Better Future!

Study the past and envision the future. Public are welcomed to come share their thoughts on inheritance with us. Design Spectrum invites visitors to participate in a series of exciting activities in the coming five weekends, including an in-depth tour of Sham Shui Po's fashion industry development with Kaifong Tour, upcycling old school uniforms with Dress Green, brooch knitting with Laws Knitters, and design thinking tea experience workshop with Milk Design and Mandarin Kombucha Workshop with Fruitable Hong Kong. The most complete version of this co-created 'Pass The Baton' will be archived. Visitors to the exhibition will receive a free exclusive iron on patch by Design Spectrum X local artist Katol. Visitors are invited to bring unused items and do some DIY on-site.

Extra Giveaways Offered to Public Guided Tour Participants!

During the exhibition period, free guided tours will be available Tuesdays and Saturdays in Cantonese, English, and Putonghua. Participants will receive a 'Pass The Baton' Gift Bag, including an iron on patch (random style), a limited edition 'The Future Archive' keychain (random style) and a tote bag.

'PASS THE BATON' Exhibition Details:

Part 3 'FROM FUTURE TO NOW'	
Date	19 Oct – 17 November 2024
Time	11:00am – 7:00pm (Mon to Sun)
Location	G/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon (Pre-registration, Free Admission)

Please visit the official website for more information on the exhibition and programme.

www.designspectrum.hk

Please refer to the attached appendix for more information on selected exhibits.

- End -

The press release is issued by Dynamic Duo (DDPR) on behalf of the Hong Kong Design Centre. For media enquiries and interview arrangements, please contact:

Dynamic Duo (DDPR)

Cell Cheung Tel: 9550 2903
Czarina Yeung Tel: 965 61949

Email: cell@ddpr.com.hk
Email: cza@ddpr.com.hk

Hong Kong Design Centre

Annie Lau Tel: 3793 8460
Koey Wong Tel: 3793 8464

Email: annie.lau@hkdesigncentre.org
Email: koey.wong@hkdesigncentre.org

About Design Spectrum

Design Spectrum is an initiative launched by the Hong Kong Design Centre (HKDC) under the sponsorship of the Cultural and Creative Industries Development Agency, formerly known as Create Hong Kong (CreateHK), to foster a good design culture in the community. It aims to nurture local creative capital and to cultivate a flourishing design and design thinking culture within the community. Design Spectrum features year-round exhibitions, exchanges, design appreciation and other promotion programmes to cultivate a creative atmosphere, while nurturing local creative capital. It serves as a unique public face for HKDC to strengthen linkages with the community and partners locally, in other cities of the Guangdong-Hong Kong-Macao Greater Bay Area, ASEAN cities and overseas, and contributes towards creative and cultural tourism.

With the vision to generate demand for innovation and creativity and to expand the local market for creative industries by fostering new business opportunities, Design Spectrum is an ideal place to experience and learn to appreciate good design, exchange ideas and find new inspiration. It is also a good place for local residents in the neighbourhood to gather and enjoy a unique creative ambience.

(Website: <http://www.designspectrum.hk>)

About Exhibition Curator Michael Leung



Michael Leung was born in Hong Kong. He completed the Contextual Design masters course at Design Academy Eindhoven and co-founded his studio in the Netherlands, which specialises in multiple disciplines, from 2D to objects to spatial. His works explore different aspects of design from crafts and industry to local culture and sustainability, and have been showcased internationally, including in Milan and Dutch Design Weeks. Michael was an awardee of Hong Kong Young Design Talent Award* and Perspective's 40 under 40 Award. With his collaborations with Vitra Design Museum (DE) and V&A Museum (UK), Michael's creativity is reflected in the form of exhibitions as well.

* sponsored by the Cultural and Creative Industries Development Agency

About Hong Kong Design Centre

Hong Kong Design Centre (HKDC) is a strategic partner of the Government of the Hong Kong Special Administrative Region in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals we:

- ◆ Cultivate a design culture
- ◆ Bridge stakeholders to opportunities that unleash the value of design
- ◆ Promote excellence in various design disciplines

(Website: <http://www.hkdesigncentre.org>)

About Cultural and Creative Industries Development Agency



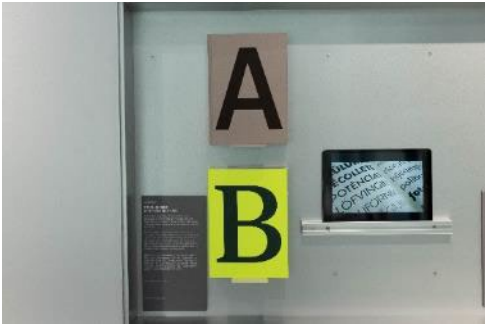
The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East-meets-West centre for international cultural exchange under the National 14th Five-Year Plan.



(Website: www.ccidahk.gov.hk)


Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

Appendix 1: Highlights of Design Spectrum's 'PASS THE BATON' Exhibition

Part 3 – 'FROM FUTURE TO NOW'

Documentation	
Designer/Exhibitor (Region)	Description
<p>Essa, Samson Wong Sing Wun, Homan So, Michael Leung (Hong Kong)</p> 	<p>PROPHETIC ARCHIVES</p> <p>The interactive installation PROPHETIC ARCHIVES, previously presented in Part 1 of the exhibition, used interactive tools and AI to gather public opinion on Sham Shui Po. Through collaboration between designers and AI, these diverse perspectives have been integrated and the exhibit is presented in a new form. Discover this collaborative story of Sham Shui Po for yourself.</p>
<p>Irma Boom (The Netherlands)</p> 	<p>Book Manifest</p> <p>World renowned Dutch designer Irma Boom is known for her bold experimental approach to her projects, often challenging the convention of traditional books in both physical design and printed content. In the book 'Book Manifest', Irma Boom presents her vision on the essence, meaning and relevance of the book. The basis for this book is formed by the in-depth research that Irma Boom carried out into the development of the book in the library of the Vatican. The knowledge she gained about this, and the inspiration it gave her, is shared with a selection of more than 350 books she designed, in which she extensively discusses the context and relationship with the old book.</p>
<p>Victionary (Hong Kong)</p> 	<p>Type In Use series — Sans In Use & Serif In Use</p> <p>In the world of typography, it is not uncommon to see combinations of serif and sans serif typefaces in the same design. However, it takes skill to combine them in order to avoid tension and clashes, and ensure maximum readability of the text in the design.</p> <p>From font weights to classifications, each font has its own distinct personality and should be carefully paired to convey the right tone and mood of the design. Featuring a selection of type specimens and their design applications, Type In Use series (Sans In Use and Serif In Use) collates the best combinations of the two typeface categories and serves as a reference point for inspiration-seeking designers and typographers.</p>

<p style="text-align: center;">Jiksap (Hong Kong)</p> 	<p>re : seen tokwawan - 'Unveil The Vanished Signage'</p> <p>'Unveil The Vanish Signage' started with an archive of sketches, stencils, and documents from a signage workshop. It is an exhibition, with workshops and sharing sessions. The aim is to provide a platform for sharing and studying handwritten calligraphy signage sketches from the 1980s to 1990s, giving participants the opportunity to engage in the initial stages of exploration and draw inspiration from the traces of cultural transitions. Led by two mentors from different fields, the event delves into the history, cultural heritage, and creative aspects of signage lettering through archival research and reinterpretation, fostering dialogue and exchange between cultural documentation, innovation, and community practices.</p>
<p style="text-align: center;">Laws Knitters Limited (Hong Kong)</p> 	<p style="text-align: center;">Architecture in SSP from the Eyes of Artisans</p> <p>This series showcases a captivating collection of knitted works skillfully crafted by Laws Knitters, an established company with nearly half a century of knitting expertise based in Sham Shui Po. Each piece is meticulously woven at the Laws Knitters Studio in Lai Chi Kok, portraying unique and meaningful architecture from the neighbourhood.</p> <p>Designers and knitting artisans researched the architectural and historical backgrounds of each building, utilising various yarns and weaving techniques to portray the unique design elements and intricate details. The series aims to highlight the cultural narratives of Sham Shui Po and introduce the art of knitting to the public.</p>

Process (Circular)	
Designer/Exhibitor (Region)	Description
<p style="text-align: center;">Yi Design (Hong Kong) Company Limited</p> 	<p>Grasshopper</p> <p>An estimated 18 million tons of ceramic waste are produced in China every year. Yi Design started developing recycled ceramic material to make the industry more sustainable. Combining 3D printing technology, Karl Yin designed a bar table model with Yi Design's new ceramic material, showcasing the potential for giving new life to recycled ceramic waste.</p>

Gobezzia (France)



Kouéno

Kouéno is a collection of benches made from slabwood. Slabwood refers to the edge pieces milled from a saw log. These pieces of wood are typically discarded by sawmills and woodworkers due to their asymmetrical and irregular shapes. Through Lucas Hosteing's research, a collection of geometric extrusions that resemble inverted trees was created. This approach allows us to incorporate slabwood into our interior spaces in its most natural form.

TMML STUDIO (Hong Kong)



Hong Kong Soil

Here, a tile panel, a pile of raw dirt, a few moulds, rolls of clay, and blocks of unfired dirt. What you see here is dirt in different conditions: raw (collected from construction sites), plastic (made into a clay body), solid (rammed into an earth block), and a device used to give the clay a certain form. You may know that dirt is beneath our feet and buildings, but you may not know that this material makes up at least 50% of the pieces exhibited in this project. When dirt is compressed, it becomes rammed earth; when fired, it turns into ceramics. Hong Kong Soil was initiated in 2021 and has been transforming discarded soil from construction into ceramics and rammed earth construction ever since.

DYELICIOUS (Hong Kong)



ReMUJI

To encourage the concept of simple living and resource recycling, MUJI initiated ReMUJI. It involves repurposing archived pieces from past collections by recycling used garments and collaborating with a natural indigo dyeing studio based in Hong Kong to re-dye the clothing for upcycling.

Studio RYTE (Hong Kong)



Triplex Stool (5.0 version)

Flax Fiber Triplex Stool is made sustainably with biodegradable flax fiber, one of the most robust natural cellulosic materials. The three-piece identical structure, with curved geometry details, can be easily assembled to become a lightweight stool or disassembled for compact storage and shipping.

Experience

Designer/Exhibitor (Region)

Description

STIMULI Designart (Korea)



<Sensory Stimuli>

Sensory Spoon Collection

Sensory Teacup Collection

The project aims to reveal just how much more can be achieved by stretching the limits of tableware. It focuses on enhancing the eating experience by introducing a concept of eating tools inspired by the phenomenon of synesthesia. The synesthesia design research is a multi-year project conducted with experts in various fields, including art, humanities, society, science, and food culture.

HiTENCHO (Korea)



Cymatics Series, Alvin Chair

Alvin Chair is an experiment on how a two-dimensional planar pattern can be expressed as a three-dimensional object using 'Cymatics', which is a concept that visualises sound. This work visualises the sonic vibration, which coalesces into a pattern according to the movement and amplitude of water. He controls vibration intensity with frequency modulation and commences visualising the variations with plaster. Pigments of different colours are thrown into the mix in order to create a three-dimensional colour pattern, and the surface of the plaster reveals different traces each time it gets carved away. As the combination of metallic material and the fluorescent colour pigments suggests the shape, designer attempts to physically manifest the concept of cymatics actively conserves the invisible.

Yiwooo (Hong Kong)



Yiwooo

Products from Yiwooo showcase a balance of design elements, combining traditional crafts, modern aesthetics, and functionality. In addition to their crafted products, Yiwooo aims to promote bamboo craft to a wider audience. This is realised through their workshops and bamboo craft kits. With the concept of 'Make Your Own Bamboo-Work', these kits enable individuals to experience bamboo weaving at home and incorporate the finished products into their daily lives.

Izuru Ltd. (Japan)



DIY Woodwork Kit for Furniture, 'Do Kit Yourself'

Many impatient consumers dread assembling flat-pack furniture at home. However, furniture-making is a practical, gratifying, and therapeutic process. 'Do Kit Yourself' is a DIY Woodwork Kit for Furniture that allows users to create a handwoven paper cord cypress wood stool at their own pace. The kit includes pre-made furniture components, tools, and instructions. It serves as a hobby/self-care kit, pre-made furniture, an educational experience, and an invitation to a sustainable lifestyle. The seat frame and stool legs are made of sustainable Japanese cypress wood by artisans. Assemblers buff the components, use the provided tools, and weave the paper cord into the seat surface. It takes around ten hours to assemble. The high-quality materials and user-made construction foster a lasting bond. 'Do Kit Yourself' encourages reflection on consumerism and promotes a sustainable lifestyle.

Representation (Cultural)

Designer/Exhibitor (Region)

Katol (Hong Kong)



Description

The Story of Hand Lettering

Hand-painted shop signs have recently made a comeback in Hong Kong, extending beyond just shop signs to include hand-painted interior and window graphics. Here, we present a casual and mini showcase, introducing the basic stroke concept of hand-lettering by Katol, a graphic designer and sign-painter. Experience the unique texture of hand-painted signs created using various mediums and materials. If you're interested in learning hand-lettering, just get your hands dirty and start on any surface.

Spacemars (Hong Kong)



Darth Machine / CP-P2 Robot

The Jumbo Machinder was a coveted item for many kids in the 80s, yet not everyone could afford one. As toy culture grew, particularly among Sofubi enthusiasts, Spacemars designed and produced a collection with the aim of invoking childhood memories for every toy lover. With future characters from this series, users are encouraged to customise unique toys using their creativity.

Karmuel Young (Hong Kong)



RE-edition

Dedicated to transforming norms, Karmuel Young is revitalising the world of menswear with some of the most iconic pieces. The collection, named RE-edition, showcases a series of remade classics. One such iconic piece that Karmuel Young has revisited is the blue jeans. Levi's, synonymous with blue jeans, invented the very first pair in 1873. The timeless style of 501s has remained a wardrobe staple ever since. The RE-edited blue jeans are reimagined in various ways to complement his collections. This includes reconstruction through the addition of twisted pleated stitching, as well as the use of cuboid blocks to restore a fresh expression of vital energy to the raw denim jeans. Additionally, different washes and treatments are applied to the fabric, resulting in a unique finish for each pair of jeans. RE-edition emphasises sustainability and breathes new life into wardrobe classics, while celebrating timeless fashion for the 'New Man In Town'.

Milk Design (Hong Kong)



Mobile Tea Bar

The concept of a mobile standing bar aims to create a welcoming environment where people can gather, stay, and chat freely while enjoying a cup of tea in various locations. The project's intention is to foster a more friendly, social, and communicative atmosphere surrounding tea drinking.

*The exhibition is open for free admission; pre-registration is required.
For details and updates, please visit: www.designspectrum.hk